

Rtica Corp. Announces Major U.S. Building Code Approval for its Loose-fill Insulation

Stoney Creek, ON, March 10, 2004: Rtica Corporation today announced that its subsidiary, Rtica Inc., has achieved code compliance status from the U.S. based International Code Council Evaluation Service (ICC-ES). The evaluation report ER-5977 affirms that **RTICA®** loose-fill insulation complies with the 1997 Uniform Building Code, the 2000 International Building Code and the 2000 International Residential Code. All these Codes enjoy wide recognition and adoption by local building officials in 46 states, effectively opening markets for **RTICA®** that represent over 90% of building activity in the United States.

Rtica's existing code compliance status, affirmed in report 2141 issued by the Southern Building Code Congress International (SBCCI) in 2001, now resides as a "legacy" report within ICC-ES and remains relevant and operative for code officials and contractors in southern states.

"Securing code approval can be a fairly lengthy process," explains Mike Noga, P.Eng., Technical & Engineering Manager, "especially for new technology products like **RTICA®**. But it's time, effort and money well spent since compliance is a must-have in the industry. With ER-5977 in place, broad distribution in the U.S. is now an achievable goal, and it's certainly timely given our plan to ramp-up production during the coming year."

ER-5977 will be published within 10 days by ICC-ES, a process which includes a web site listing for easy access, primarily by regulatory officials in local jurisdictions. As well, reports are very important to architects and contractors who want to ensure that products meet code and are accepted by local regulators.

RTICA® is manufactured by a proprietary technology that converts 100% recycled plastic (PET) into a safe, clean, highly efficient insulation. It is initially available to professional contractors as loose fill for blown-in-place applications.

Rtica Corporation is a public company whose shares trade on the TSX Venture exchange under the symbol RTN. There are 38,203,780 shares outstanding.

Rtica's web site is www.rtica.com.

The TSX Venture exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this press release.

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