

RTICA® Insulation Product Launch in U.S. Market Pushes Plant to Capacity

Stoney Creek, February 6, 2003: Rtica Environmental Systems Inc. (RES) announced today it has moved to continuous operations to cope with U.S. customer demand for its revolutionary, RTICA® brand blow-in insulation.

Truckloads shipped to professional contractors during January represent the first commercial shipments in the company's history, marking its transition from a development stage company to a commercial enterprise.

"It comes as no surprise to find ourselves sold out," says Warren Arseneau, president, RES. "All our market research confirmed a strong interest in an insulation that's highly efficient, poses no health threats to installers and, as a 100% recycled plastic, eminently qualifies it as a green building material. Needless to say, we're redoubling efforts to finance and expand production facilities. That being said, it's very encouraging to have the customer support and market receptiveness needed to help us establish and grow the business."

The RTICA® brand rollout includes promotional and technical printed materials to support professional contractors' marketing efforts aimed at home builders and owners. Technical field training is also in place to familiarize installers with the company's unique Rbuds™ expansion system, a first in the industry that delivers substantial savings in shipping and handling costs.

RES is a wholly owned subsidiary of Rtica Corporation, a public company whose shares trade on the TSX Venture exchange under the symbol RTN. There are 35,119,636 shares outstanding.

The TSX Venture exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this press release.

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